



## 2017 Agency Sponsorship Levels

**SRC's corporate sponsorship program is year-long and designed to promote and highlight the Mission partnership between SRC and the sponsoring organization.**

Promotional Material Rights (& Position)
A 2-Minute <u>video production</u> highlighting the partnership between SRC and your organization. The video will be posted on SRC's website through 2017, in SRC social media, featured at the Gala event and will be made available for use by the partner organization.
Your organization receives a name listing as a Partner or Promoter in SRC staff email signature blocks.
A feature article about your organization in one SRC Expressions donor newsletter
A summary article about the working relationship between SRC and your organization in one SRC Expressions donor newsletter.
Inclusion in a special section in SRC's Expressions donor newsletter (3x annually)
Logo recognition on SRC's website on the event and sponsor pages
URL Logo link on SRC's website on the event and sponsor pages
Prominent naming, by sponsor level, in SRC's 2017 Annual Report
SRC Social Media Recognition: Announcements of your sponsorship on FaceBook, Twitter and blog.
Name listing on partner/sponsor buckslip insert for display at SRC and to be used in mailings to donors.

\$25,000 Agency "Partners"	\$10,000 Agency "Promoters"	\$5,000 Agency "Sponsors"	\$1,000 - \$4,000 Agency "Supporters"
Primary	Secondary	Tertiary	Quarterary
✓			
✓	✓		
Full Page	1/2 Page		
1/4 Page	1/4 Page	1/4 Page	
Logo	Logo	Logo	Name Listing
✓	✓	✓	✓
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	
✓	✓	✓	✓

On-site SRC, Event, Outreach & Meeting Promotion Rights (& Position)
An "Agency Partner" would receive a \$10,000 credit toward a contribution as a Gala Sponsor at SRC's signature event, the 2017 Gift of Independence Gala in June.
An "Agency Promoter" would receive a \$5,000 credit toward a contribution as a Gala Sponsor at SRC's signature event, the 2017 Gala in June.
Opportunity to co-sponsor Health and Wellness Fairs with SRC for seniors and caregivers.
Sponsorship recognition at a special event celebration for SRC in Evergreen in July 2017.
Sponsorship recognition at a special event celebration among Board Members and SRC staff in July.
Sponsorship recognition at the "Fall Fest" event in Evergreen on September 16, 2017.
Sponsorship recognition for promotion of and at the Colorado Gives Day Reception in Nov/Dec 2017.
Sponsorship recognition at a series of SRC "Town Hall Meetings" with Community Leaders and SRC Stakeholders about financial and social pressures and issues that seniors are facing.
Recognition on 2017 Sponsorship Wall Plaques to be displayed in the reception areas at all 4 SRC locations.
Recognition on a 2017 Sponsorship Wall Plaque to be displayed in the Summit Meeting Room at SRC Wheat Ridge. A wall plaque will also be given to the sponsor.

Primary	Secondary	Tertiary	Quarterary
✓			
	✓		
✓			
Logo	Logo	Logo	Name
Logo	Logo	Logo	Name
Logo	Logo	Logo	Name
Logo	Logo	Logo	Name
✓	✓	✓	✓
Logo	Logo	Name	
Logo	Logo	Name	

**For sponsorship information, contact Rod Manuel at 303.235.6918 or RManuel@SRCaging.org**